

Press Release

19th TTG Travel Awards 2008 A Bumper Crop of 13 New Awards get Added to its Stable

The annual TTG Travel Awards is moving ahead with the times and adding a whopping 13 new awards to its current list, bringing the total number of awards to 72. This is in bid to ensure relevance and continuous engagement with the industry.

With the addition of these new awards, TTG Travel Awards hopes that more players will step up and help shape the landscape of the region's travel and tourism industry, providing better products, facilities and services. The onslaught of Integrated Resorts and Boutique Hotels have been become common scene in many Asia-Pacific countries and is one of the propelling reasons for including these new awards among others.

TTG Travel Awards 2008 shall be including the following new awards to its list:

Best Hotel Representation Company

Best Boutique Hotel

Best Integrated Resort

Best City Hotel - Singapore

Best City Hotel - Kuala Lumpur

Best City Hotel - Jakarta

Best City Hotel - Manila

Best City Hotel - Bangkok

Best City Hotel - Hanoi/Ho Chi Min

Best City Hotel - Delhi

Best City Hotel - Chinese Taipei

Best City Hotel - Tokyo

Best City Hotel - Seoul

TTG Asia Media's Managing Director Mr Darren Ng says, "Our industry is moving at unprecedented speeds. Therefore, it is ever important for our Awards to continue being recognised as the barometer for a travel trade organisation's standard of excellence and achievement. The addition of these awards will serve to be more inclusive towards establishments such as Hotel Representation Companies and the Integrated Resorts."

The annual Awards are segmented into four categories - Travel Agents Awards, Travel Suppliers Awards, Outstanding Achievement Awards and the Travel Hall of Fame Awards. Winners of the Travel Agents and Travel Suppliers Awards are determined by votes cast by fellow travel trade professionals, while TTG editorial team will decide on the winners of the Outstanding Achievement Awards. Organisations that have won at least ten times in the TTG Travel Awards will be inducted into the elite family of the Travel Hall of Fame.

Voting by TTG readers across Asia Pacific for the Travel Agents and Travel Suppliers Awards categories have started since June 9, 2008 and will conclude on August 4, 2008.

Winners of the TTG Travel Awards will be honoured during the prestigious 19th TTG Travel Awards 2008 Ceremony and Gala Dinner on October 9, 2008 at Centara Grand & Bangkok Convention Centre at CentralWorld, Bangkok. 700 eminent international travel trade professionals are expected at this event.

Travel Hall of Fame

Travel Hall of Fame Honoraries are conferred for their impressive record of winning the prestigious Travel Awards for at least 10 times. Attaining the travel industry's recognition for being the unsurpassed leader in its field for one whole decade is tantamount to achieving the coveted status of utmost excellence.

The Travel Hall of Fame is housed in the museum of the renowned Raffles Hotel Singapore. Located on the third level of the historic hotel, the Raffles Hotel Museum is home to a permanent showcase of accolades, artifacts and memorabilia that tribute the achievements of Travel Hall of Fame honoraries. Admission is free.

Travel Hall of Fame Honoraries

Singapore Airlines and Singapore Changi Airport Hertz Asia-Pacific Royal Cliff Beach Resort

About TTG Asia Media

Established in Singapore since 1974, TTG Asia Media Pte Ltd is the leading publisher and organiser of events in travel and tourism in the Asia Pacific region. Its publications and trade shows provide the best access and solutions to marketing travel and tourism in the Asia Pacific.

Publications are targeted at distinct segments: <u>TTG Asia</u> for travel agents and tour operators; <u>TTG China (Chinese edition)</u> for the travel trade and travel agents in China; <u>TTGmice</u> for the meetings, incentive, convention and exhibition planners (MICE); and TTG <u>BTmice China</u> (Chinese edition) for both MICE planners and corporate travel buyers in China.

TTG Asia Media is also the leading organiser and manager of two major travel events in Asia and China - IT&CMA (Incentive Travel & Conventions, Meetings Asia) and IT&CM China (Incentive Travel & Conventions Meetings China) are Asia and China's only dedicated MICE exhibitions. CTW (Corporate Travel World Asia-Pacific) and CT&TW China (Corporate Travel & Technology World China) are conferences and exhibitions that focus on the management of business travel and entertainment expenditure.

For more information on TTG Asia Media, visit www.ttgasiamedia.com

For more information, please contact:

Sandee Goh

Marketing Services Executive TTG Asia Media Pte Ltd 6 Raffles Quay #16-02 Singapore 048580

DID: (65) 6395 7531 Fax: (65) 6536 2972

Email: sandee.goh@ttgasia.com